Reg. No. | | | | | | | |

G. VENKATASWAMY NAIDU COLLEGE (AUTONOMOUS), KOVILPATTI – 628 502.

UG DEGREE END SEMESTER EXAMINATIONS - NOVEMBER 2024.
(For those admitted in June 2021 and later)

PROGRAMME AND BRANCH: B.COM., PROFESSIONAL ACCOUNTING

SEM	CATEGORY	COMPONENT	COURSE CODE	COURSE TITLE
V	PART-III	CORE	U21PA511	RESEARCH METHODOLOGY

Date & Session: 08.11.2024 / FN   Time : 3 hours   Maximum: 75 Marks

Course Outcome	Bloom's K-level	Q. No.	**SECTION – A (10 X 1 = 10 Marks)** **Answer ALL Questions.**
CO1	K1	1.	The last state of the research process is. a) Review of literature b) Report writing c) Research findings d) Analysis of data.
CO1	K2	2.	Which of the following is NOT a criterion for good research? a) Objectivity b) Reliability c) Bias d) Validity
CO2	K1	3.	_____ is a blueprint of action. a) Research Design b) Methodology c) Objectives d) Chapter scheme.
CO2	K2	4.	Exploratory research is known _____ research design. a) Diagnostic b) Description c) Experimental d) Formulative
CO3	K1	5.	What is one of the main advantages of using secondary data? a) It is highly specific to the researcher's needs b) It is more time-consuming to collect than primary data c) It is less expensive and time-consuming to obtain d) It provides firsthand insights into the research problem
CO3	K2	6.	Which method is not commonly used to collect primary data? a) Interviews b) Observations c) Experimentation d) Literature review
CO4	K1	7.	Which statistical test is commonly used in bivariate analysis to test the relationship between two categorical variables? a) t-test b) Chi-square test c) ANOVA d) Correlation coefficient
CO4	K2	8.	In univariate analysis, which of the following is used to measure the spread of the data? a) Mean b) Standard deviation c) Median d) Mode
CO5	K1	9.	In research methodology, interpretation is the search for: a) Statistical data b) Research problem c) Research findings d) Research plan
CO5	K2	10.	Which plagiarism software among the following is commercial software. a) Viper b) PlagTrack c) Turnitin d) Copy leaks

Course Outcome	Bloom's K-level	Q. No.	SECTION – B (5 X 5 = 25 Marks) Answer ALL Questions choosing either (a) or (b)
CO1	K3	11a.	Define research. Discover the objectives of the research. **(OR)**
CO1	K3	11b.	Identify the criteria for good research.
CO2	K3	12a.	Write the need for research design. Develop the features of a good research design. **(OR)**
CO2	K3	12b.	Find the different errors associated with the sampling procedure.
CO3	K4	13a.	Examine the concept of validity of measurement. How is it different from reliability? **(OR)**
CO3	K4	13b.	Distinguish the Questionnaire from the interview schedule.
CO4	K4	14a.	Illustrate the applications of SPSS. **(OR)**
CO4	K4	14b.	Inspect the importance of univariate analysis.
CO5	K5	15a.	Assess the techniques of interpretation in Research Reports. **(OR)**
CO5	K5	15b.	Appraise the important contests of the research report.

Course Outcome	Bloom's K-level	Q. No.	SECTION – C (5 X 8 = 40 Marks) Answer ALL Questions choosing either (a) or (b)
CO1	K3	16a.	Organize the important steps involved in the research process **(OR)**
CO1	K3	16b.	Discover the various types of research.
CO2	K4	17a.	Classify the various techniques of sampling in research. **(OR)**
CO2	K4	17b.	Infer the different research designs and also the advantages of Research design.
CO3	K4	18a.	Analysis of the factors to be considered while drafting the questionnaire. **(OR)**
CO3	K4	18b.	Examine the various methods of data collection with suitable examples.
CO4	K5	19a.	Evaluate the procedure of chi-square testing in social science research. **(OR)**
CO4	K5	19b.	Judge how to create the percentage analysis, bar chart, and pie chart.
CO5	K5	20a.	Evaluate the various Steps in drafting Reports. **(OR)**
CO5	K5	20b.	Justify how to avoid plagiarism in research papers.